



DECEMBER 2023 NEWSLETTER

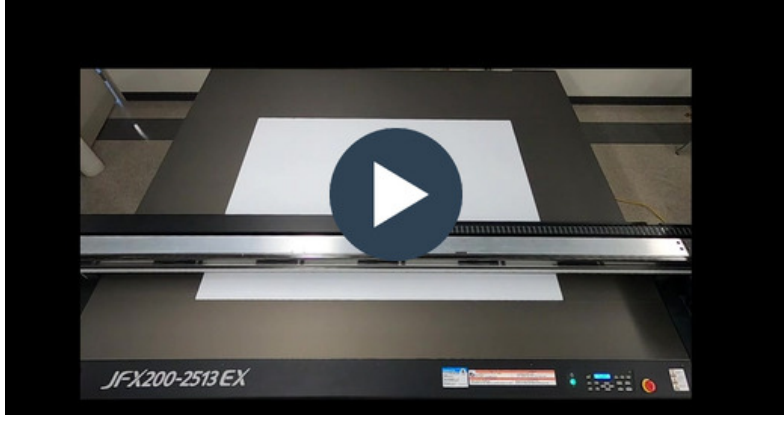
Textile Industrial Sign & Graphics

As we approach the holidays and the end of the year, at what seems like warp-speed, we are keeping our December's newsletter very simple. First a quick look back at 2023 and then we move right along into all the great things to come next year. We finish this month with a reminder of some of the great end-of-the-year printers deals to be had!

- **Thank You!**
- **A look back on 2023**
- **Moving Right Along to 2024 – More Great Things!**
- **End of the Promotions – Get those deals while they're hot!**

Thank You!

We'd like to end this year be saying *Thank You* to all of our great customers. We sincerely appreciate your business and your support! Sometimes, we need to stop and remind ourselves how lucky we are to have such great partnerships, some that go back a long ways! So one more time, we say Thank You to all each and every one of you. We wish you a happy holiday season and a great new year!



Looking Back at 2023

2023 was a year of product introductions and innovations at ITNH. We were very excited to introduce new and innovative products like the Mimaki Tiger 600 dye-sublimation printer, the Mimaki TXF Series DTF (direct to film) printers, the Mutoh XPJ-1462 Flatbed UV Printer, just to name a few! These new technologies continue to push inkjet printing further and further into production applications and they are changing the industry!

ITNH is also very proud to have introduced our new monthly instructional webinar series. The webinars have been very diverse, focusing topics like software, applications and maintenance. It has been an absolute success and if you haven't joined in on one yet, don't worry, we are 100% continuing this series into the new year! That said, stay posted for our January newsletter.



Moving Right Along to 2024

Enjoy the holidays and then buckle up, everyone. The new year is coming fast and ITNH kicks in high gear immediately with a full slate of trade shows and other customer engagements and more new printers! We also will be expanding on our webinar series with a host of interesting videos that will be posting on our website, YouTube and our social feeds! Our upcoming monthly newsletters will outline all of those details. Let's have a great 2024!



Featured Promotions

How better to tie in fantastic savings utilizing section 179 (see below) than with the amazing specials Mimaki, Mutoh, EFI, Summa and our other equipment partners are offering. We have not spotted promotional pricing like this in a long time and not sure how long they will last. Below are a few of the featured promotions.

JFX200-2513 EX MIMAKI \$69,669  or \$1295 mo* <small>MSRP: \$77,169</small> Instant Rebate \$7,500	XPJ-661 MUTOH \$24,995  or \$515 mo* While Inventory Lasts! <small>MSRP: \$28,995</small> Instant Rebate \$7,500
UJF-7151 Plus II MIMAKI \$59,995  or \$1212 mo* <small>MSRP \$66,145</small> Instant Rebate \$6,150	UJF-6042 MkII e MIMAKI \$32,337  or \$665 mo* <small>MSRP \$36,377</small> Instant Rebate \$4,000
F Series Cutters SUMMA Save an EXTRA \$10000+ on all F series  See Link for Details	PRO SERIES efi Save 15% Plus on all EFI Pro Series Printers  See Link for Details

DEMO & USED GEAR



MIMAKI UJF-7151 Plus II - Trade Show Unit

\$56,995 (\$1170 / mo*) Full Warranty



MUTOH XPJ-661 - Trade Show Unit

\$23,995 (\$495 / mo*) Full Warranty

(*Estimated Payment for Well Qualified Buyers on a 60 mo \$1 Buyout Lease)

[Click here for a full list of Promotions](#)

How Savvy Buyers Purchase Printers

ITNH has been selling printing and cutting equipment for just about 30 years. During that time, we've prided ourselves on passing along the best deals we can for our customers, whenever they are buying new equipment. However, also during that time, we have observed how the savvy equipment buyers get their best deals. When possible, they strike when the stars align to leverage several factors that combine to one great deal. These factors included.

1. Buying Year End! – Equipment manufacturers tend to have their absolute best discounts, rebates and incentives for year-end deals. This year is no exception, in fact, discounts are among the best we've ever seen. Check out our promos page above to see for yourself!

2. Utilize IRS Section 179 tax deduction – For 2023, the IRS is allowing businesses to take a 100% tax deduction on equipment (up to \$1,070,000) purchased this year.

3. Leverage Leasing – Leases can be very beneficial on many levels. First off, you protect your cash in the bank. While all interest rates have increased lately, equipment lease rates have seen a less dramatic rise compared to mortgages and car loans. Moreover, sometimes special lease rates are available on certain equipment packages. You should ALWAYS ask! Lastly, most banks will allow 3 months of deferred payments, at very little or no cost. This gives you time to establish a positive cash flow on your new printer before you even make a payment!

EXAMPLE

Mimaki UJF-7151 Plus II Printer: **MRSP - \$66,995**

Mimaki Year End Rebate **(-\$8,000)**

ITNH Year End Discount **(-\$2,000)**

Purchase Price - \$56,995

IRS Section 179 Deduction* (\$56,995 x 0.25) - \$14,250 Tax Savings

Effective Price Paid - \$42,745

Total Savings - \$24,250! (36% savings...Cha -Ching!)

Estimated Lease Price** - \$1,168

(60mo, \$1 Buyout)

*Tax Deduction is estimated and may vary for each buyer. ITNH recommends that you talk with your tax professional to find out how much the IRS Section 179 tax deduction can save your business.

**Lease rate is estimated using current interest rates. Certain equipment packages may qualify for special, lower rates.

Product Demos & Samples

Looking for samples? Request custom samples utilizing the wide range of digital printers in our demo centers. Let our application specialists and sales team work with you to present the most optimal solution for your unique applications.

ITNH Background

ITNH is a leading provider of wide format and industrial inkjet printers for roll-to-roll, rigid substrate, textile, garment and product decoration applications. We offer best-of-class printing solutions from Mimaki, EFI, Epson and Mutoh along with cutting and engraving solutions from Summa. From planning and installation to service and support, ITNH is your trusted partner for productive and profitable inkjet equipment solutions.