



NOVEMBER 2024 NEWSLETTER

Textile Industrial Sign & Graphics

Happy Thanksgiving from ITNH! It's time to start thinking about the end of the year. This month, our newsletter focuses on helping you take advantage of huge tax savings with IRS section 179 and helping you get the best printer deal of the year. We also take a look at the highly impressive Mimaki **TS330-3200** Grand Format (126") Dye Sub printer and we give you a sneak peek at our events right around the corner in 2025!

- **2024 Year End Deals!**
- **New Printer Deals!**
- **Trade Show & Demo Equipment!**
- **New Product Alert - TS330-3200**
- **Events Coming Up - PPAI Expo 2025 and APA Expo 2025**

Year End Deals & Tax Savings

Guide to Max Savings!

ITNH has been selling printing and cutting equipment for just about 30 years. During that time, we've prided ourselves on passing along the best deals we can for our customers, whenever they are buying new equipment. However, also during that time, we have observed how the savvy equipment buyers get their best deals. When possible, they strike when the stars align to leverage several factors that combine to one great deal. These factors included.

1. **Buying Year End!** – Equipment manufacturers tend to have their absolute best discounts, rebates and incentives for year-end deals. This year is no exception, in fact, discounts are among the best we've ever seen. On top of that, ITNH buys many printer in bulk and we need to clear our inventory! Call or email us to see for yourself see for yourself!

2. **Utilize IRS Section 179 tax deduction** – For 2024, the IRS is allowing businesses to take a 100% depreciation/tax deduction on equipment (up to \$1,220,000) purchased this year.

Example: Purchase a \$50,000 printer fully depreciate all of it in 2024. The result is an estimated \$12,500 to \$15,000 on your tax bill. You can do this on as many printers or cutters as you want, up to \$1,220,000.

3. **Leverage Leasing** – Leases can be very beneficial on many levels. First off, you protect your cash in the bank. While all interest rates have increased lately, equipment lease rates have seen a less dramatic rise compared to mortgages and car loans. Moreover, sometimes special lease rates are available on certain equipment packages. You should ALWAYS ask! Lastly, most banks will allow 3 months of deferred payments, at very little or no cost. This gives you time to establish a positive cash flow on your new printer before you even make a payment!

Ask us about financing at 6.99% for up to 60 months

Trade Show & Demo Equipment!

Mimaki TXF150-75 DTF Printer

(Trade Show Unit) - \$1,000 Additional Discount and a 1 Year Warranty



Mimaki TX-Y6018P 24" DTF Shaker Unit

(Trade Show Unit) - \$2,000 off with standard MFG 1 Year Warranty



Mutoh XPJ 661 UF Flatbed Printer

(Trade Show Unit) - \$2,000 Additional Discount with 1 Year Warranty



New Product Alert!

New Product Alert! 🚨 \$99K Mimaki Grand Format Dye-Sub Printer!



The Mimaki **TS330-3200 DS** is the printer we've all been waiting for. Well, at least if you need ten-foot-wide high resolution dye-sub graphics! The new **TS330-3200 DS** is built on the UJV55 platform, keeping costs down but quality and dependability high. Printing over 600 sqft/hr at production quality, this printer is a great fit for those who need size and quality without breaking the bank.

To Learn more, request a sample, or a virtual or in-person demo, or request a package quote, [click here](#).

Events

PPAI Expo 2025 Mandalay Bay Convention Ctr. Las Vegas (Jan 14-16)

We'll be showing off the latest UV Flatbed technology for "high gap" printing and drinkware printing on promotional products as well as DTF printing on apparel and soft products. Come see and learn about Mimaki's newest printers!



APA Expo 2025 Horseshoe Hotel Las Vegas (Feb 5-7)

See the latest Mimaki and Mutoh Flatbed printers! We'll be printing impressive award samples, drinkware, name badges, ADA braille signs and more!

