



NOVEMBER 2023 NEWSLETTER

Textile Industrial Sign & Graphics

THE BEST EQUIPMENT DEALS OF THE YEAR!

This month our newsletter is primarily dedicated to informing you of all the **fabulous year-end promotions** we have this year! Moreover, we have included valuable information on how the savviest shoppers buy printers. **These tips and tricks can save a lot more money than you think.** They will also help you generate positive cashflow with your new equipment before even making a payment.

Our demo room team is primed and ready to go to help folks with custom samples and well as remote and in-person demos to make sure you have the information and details you need to make the best decision for your company's next printer. Read below for details on how to get on our schedule.

We'd also like to say that Printing United 2023 in Atlanta GA, just a few weeks ago, was a tremendous success! It was great connecting with so many of our customers and it was exciting to meet so many new folks.

Thank you to everybody that stopped by the ITNH booth!

Read on for:

- **Best Printer & Cutter Promos of the Year!**
- **How the Savvy Buyers Purchase Printers!**
- **Schedule a Virtual/In-person Demo!**
- **Request Custom Printed Samples!**
- **November Webinar!**

Featured Promotions

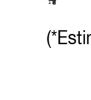
How better to tie in fantastic savings utilizing section 179 (see below) than with the amazing specials Mimaki, Mutoh, EFI, Summa and our other equipment partners are offering. We have not spotted promotional pricing like this in a long time and not not sure how long they will last. Below are a few of the featured promotions.

JFX200-2513 EX MIMAKI \$62,995  or \$1295 mo* While Inventory Lasts! <small>MSRP: \$77,169</small> Instant Rebate \$7,500	XPJ-661 MUTOH \$24,995  or \$515 mo* While Inventory Lasts! <small>MSRP: \$28,995</small> Instant Rebate \$7,500
UJF-7151 Plus II MIMAKI \$59,145  or \$1212 mo* <small>MSRP \$66,145</small> Instant Rebate \$7,000	UJF-6042 MkII e MIMAKI \$32,337  or \$665 mo* <small>MSRP \$36,377</small> Instant Rebate \$4,000
F Series Cutters SUMMA Save an EXTRA \$10000+ on all F series 	PRO SERIES efi Save 15% Plus on all EFI Pro Series Printers 

DEMO & USED GEAR



MIMAKI UJF-7151 Plus II - Trade Show Unit
\$56,995 (\$1170 / mo*) Full Warranty



MUTOH XPJ-661 - Trade Show Unit
\$23,995 (\$495 / mo*) Full Warranty

(*Estimated Payment for Well Qualified Buyers on a 60 mo \$1 Buyout Lease)

How Savvy Buyers Purchase Printers

ITNH has been selling printing and cutting equipment for just about 30 years. During that time, we've prided ourselves on passing along the best deals we can for our customers, whenever they are buying new equipment. However, also during that time, we have observed how the savvy equipment buyers get their best deals. When possible, they strike when the stars align to leverage several factors that combine to one great deal. These factors included.

- 1. Buying Year End!** – Equipment manufacturers tend to have their absolute best discounts, rebates and incentives for year-end deals. This year is no exception, in fact, discounts are among the best we've ever seen. Check out our promos page above to see for yourself!
- 2. Utilize IRS Section 179 tax deduction** – For 2023, the IRS is allowing businesses to take a 100% tax deduction on equipment (up to \$1,070,000) purchased this year.
- 3. Leverage Leasing** – Leases can be very beneficial on many levels. First off, you protect your cash in the bank. While all interest rates have increased lately, equipment lease rates have seen a less dramatic rise compared to mortgages and car loans. Moreover, sometimes special lease rates are available on certain equipment packages. You should ALWAYS ask! Lastly, most banks will allow 3 months of deferred payments, at very little or no cost. This gives you time to establish a positive cash flow on your new printer before you even make a payment!

EXAMPLE

Mimaki UJF-7151 Plus II Printer: **MRSP - \$66,995**

Mimaki Year End Rebate (-\$8,000)

ITNH Year End Discount (-\$2,000)

Purchase Price - \$56,995

IRS Section 179 Deduction* (\$56,995 x 0.25) - \$14,250 Tax Savings

Effective Price Paid - \$42,745

Total Savings - \$24,250! (36% savings...Cha -Ching!)

Estimated Lease Price** - \$1,168 (60mo, \$1 Buyout)

*Tax Deduction is estimated and may vary for each buyer. ITNH recommends that you talk with your tax professional to find out how much the IRS Section 179 tax deduction can save your business.

**Lease rate is estimated using current interest rates. Certain equipment packages may qualify for special, lower rates.

[Click here for the full list of promotions](#)

Product Demos & Samples



Looking for an In-Person Demo? Contact us with the details of your application and we'd be more than happy to schedule, at your convenience, a live interactive demonstration. Being a National reseller, ITNH can host Demos in:

- Boston Area
- New Jersey
- Atlanta
- Milwaukee
- Texas
- Los Angeles

If you can't make it to one of our Demo centers...no problem. Contact us and we will set up a **virtual demonstration** with one of our application specialists!

Looking for samples? Request custom samples utilizing the wide range of digital printers in our demo centers. Let our application specialists and sales team work with you to present the most optimal solution for your unique applications.

[Click here to schedule a demo or print custom samples](#)

Instructional Webinars



How to Print Uneven Surfaces with Mimaki UJF Printers

Mimaki UJF Series Flatbed Printers have the wonderful ability to print on the uneven surfaces of 3D objects. As leading printers for product decoration, this is an invaluable capability. In this webinar, you'll learn how to use Mimaki UJF printers and the Mimaki Rasterlink RIP software to print as far away as 10mm from the product surface with amazing print results!

WHEN: Tuesday November 28th at 1:00 PM (est)



[Click here to Register for the webinar](#)

ITNH Background

ITNH is a leading provider of wide format and industrial inkjet printers for roll-to-roll, rigid substrate, textile, garment and product decoration applications. We offer best-of-class printing solutions from Mimaki, EFI, Epson and Mutoh along with cutting and engraving solutions from Summa. From planning and installation to service and support, ITNH is your trusted partner for productive and profitable inkjet equipment solutions.